

## **Historic, Archive Document**

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# Holm & Olson

INCORPORATED

*Landscape Architects*

*The Park Nurseries*



SAINT PAUL

## BEAUTIFUL HOME SURROUNDINGS

Beautiful home surroundings really cost you nothing for each tree, shrub, vine and flower adds far more to the actual cash value of your property than it costs. It is a sound business investment to improve your home grounds.

You Are Judged  
by the Appearance of Your Grounds

The world judges by appearances and every day your friends, neighbors and passers-by form their impression of you by the condition of your home grounds. Attractive properties reflect very greatly the refinement and culture of those who live there.

## We Help You Plan

Within this folder you will find suggestions that will help you in selecting plants. We want to assist you in every way possible in your work of improving and beautifying your grounds and our gardening experts will be glad to give you any special information or cultural directions about plantings that you may need. If you do not have our complete catalog handy we will promptly mail a copy on request.

Plant This Spring and  
Enjoy Beautiful Grounds This Summer

The planting season which is just opening gives you the opportunity to establish plants for this year's growth. You gain a whole year by planting now. You are certain of the best results and of real satisfaction when you use the hardy plants that we deliver fresh from our Northern nurseries. Order now so that we can give you first selections and have the plants reach you at the most favorable planting time.

Yours sincerely,

HOLM & OLSON, Inc.

P.S. Full planting instructions are sent with every order.

# Plant These Popular Flowering Shrubs

They will bring attractiveness and beauty to your grounds. **ORDER NOW.** We will reserve the plants and deliver at planting time. Pay C. O. D. if you like.

**PINK HONEYSUCKLE**—A mass of fragrant, pink flowers in May. A sturdy shrub that stands sun or shade. Strong plants, 50 cts.

**PINK FLOWERING ALMOND**—Laden with double, rose-like flowers in early spring. Strong plants, \$1.00

**JAPANESE BARBERRY**—A popular dwarf shrub. Delicate leaves and many red berries. Strong plants, 50 cts.

**CORAL BERRY**—A medium-height shrub that will endure shade. A hardy native bush with delicate leaves and dark-red fruits in fall. Strong plants, 50 cts. each



Large-flowering Hydrangea

**RED-TWIGGED DOGWOOD**—Strong-growing shrub with bright red bark and clusters of white flowers. Strong plants, 50 cts.

**ELDERBERRY**—A native shrub that grows anywhere. Fragrant flowers and edible black berries. Strong plants, 50 cts.

**HIGHBUSH CRANBERRY**—Very ornamental in foliage and brilliant red fruit. A tall-growing shrub. Strong plants, 80 cts.



Persian Lilac

**HYDRANGEA**—Large flowering (Fall type). Enormous, conical flowers that take on a pink color in fall. Often used for winter bouquets. Strong plants, \$1.00

**SNOWHILL HYDRANGEA**—Very popular and desirable shrub with snowball flowers through the summer. Strong plants, 75 cts.

**PERSIAN LILAC**—The best lilac for planting near the house. Medium size bush; dainty leaves; abundant flowers.

Strong plants, \$1.00

**SWEET MOCKORANGE**—An old-fashioned favorite, with fragrant white flowers. A sturdy bush that always blooms.

Strong plants, 50 cts.

**DWARF (LE MOINE) MOCK ORANGE**—A smaller growing variety, highly desirable in house foundation plantings.

Strong plants, 50 cts.

**JAPANESE ROSE**—A hardy bush rose that blooms from June until frost. Does not need winter covering. Strong plants, 75 cts.

**SNOWBERRY**—Heavy clusters of white, waxy berries make this shrub outstanding in late summer. Strong plants, 50 cts.

**PINK SPIRAEA (Callosa rosea)**—Many pink flowers to brighten up the shrub bed in July. Medium height. Strong plants, 50 cts.

**BRIDAL WREATH**—The most popular shrub. A snow bank of flowers for Decoration Day. Strong plants, 50 cts.

## You Succeed With "H. & O" Shrubs —

**Be-  
cause**

1. The plants are fresh, home-grown stock.
2. The stock is sturdy, with a strong root system and shapely tops.
3. Packing is careful. Delivery is prompt.
4. Full planting directions and helpful landscape suggestions are given.
5. You deal with a long-established, local Nursery. Your satisfaction is assured.

**"HOME LANDSCAPES"**—Our new gardening book—is full of helpful planting information. Ask for your copy. There is no charge.

Quality Stock—delivered fresh and promptly.



Quality Stock

# It Is Easy To Have BEAUTIFUL GROUNDS

Have our Landscape Experts show you how you can make your home grounds most attractive. There is no charge for suggestions. We help you plan just the proper and most suitable development, and you determine the cost.



## "It's Not a Home Until It's Planted"

These photographs show the wonderful landscape improvements that followed only 3 years after planting. Residence of Mr. T. E. Good, St. Paul. We can help you enjoy the same results

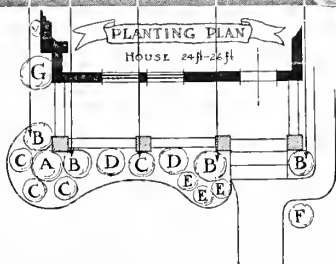
**CONSULT US.** We Offer a **SPECIAL PLAN-BY-MAIL SERVICE** if You Live Out of Town. Personal calls are made to Twin City homes. **CONSULT US.**

## THESE SPECIAL COLLECTIONS WILL SAVE YOU MONEY

All of these shrubs are of our best grade stock. There is nothing cheap in these collections excepting the price. Use the handy plans

### Foundation Plan No 2

House of average size with front entrance to one side. Reverse the plan if you have a left-hand side entrance.



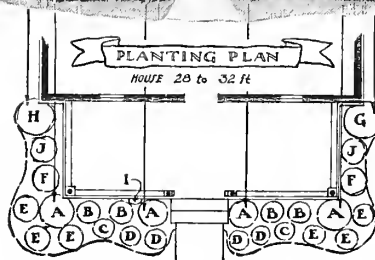
| Hardy Shrubs for Plan No. 1 |        |                        |           |
|-----------------------------|--------|------------------------|-----------|
| Key Plants                  | No. of | Variety                | Size      |
| A                           | 1      | Persian Lilac          | 3' - 4'   |
| B                           | 4      | Bridal Wreath          | 3' - 4'   |
| C                           | 4      | Hydrangea Snow-Hill    | 2' - 3'   |
| D                           | 2      | Snowberry              | 2' - 3'   |
| E                           | 3      | Spirea Anthony Waterer | 18" - 24" |
| F                           | 1      | Rugosa Rose            | 2 yr.     |
| G                           | 1      | Pink Honeysuckle       | 3' - 4'   |
| V                           | 1      | Engelman's Ivy         | 2 yr.     |

Total, 17 Flowering Shrubs.  
Value, \$12.95. Special Price, **\$11.00**

**ORDER NOW**

### Foundation Plan No. 1

House of average size with front entrance in the center.



| Hardy Shrubs for Plan No. 2 |        |                          |           |
|-----------------------------|--------|--------------------------|-----------|
| Key Plants                  | No. of | Variety                  | Size      |
| A                           | 4      | Spirea, Bridal Wreath    | 3' - 4'   |
| B                           | 4      | Lemoines Syringa         | 2' - 3'   |
| C                           | 2      | Hydrangea Snow-Hill      | 2' - 3'   |
| D                           | 4      | Spirea Froebeli          | 18" - 24" |
| E                           | 6      | Japanese Barberry        | 18" - 24" |
| F                           | 2      | Cotoneaster              | 2' - 3'   |
| G                           | 1      | Pink Honeysuckle         | 2' - 3'   |
| H                           | 1      | Sweet Mockorange         | 3' - 4'   |
| I                           | 1      | Clematis Paniculata vine | potted    |
| J                           | 2      | Japanese Rose (Rugosa)   | 2 yr.     |

Total, 27 Flowering Shrubs  
Value, \$17.95. Special Price, **\$15.75**

We  
Give  
You  
Full  
Planting  
Direct-  
ions

Order  
Now  
So We  
Can  
Serve  
You  
Better

so you will get the first selections and have your plants at the most favorable planting time. **PAY C. O. D. IF YOU PREFER.**

# Plant Perennials

## HAVE FLOWERS ALL SUMMER

Beautify your yard with Hardy Garden Flowers that will give you pleasure for many years. Our strong field-grown perennials will become established quickly in your garden and produce flowers the first season.

**ORDER NOW** and get first selections and timely delivery. Pay C. O. D. if you prefer. We reserve the plants for you.



You can have a garden of perennial flowers like this in your yard. We help you plan.

## "H. & O." STRONG FIELD-GROWN PERENNIALS

These sturdy plants are dug fresh for each order. They will bloom this year.

Many Beautiful Perennials are Described in Our Catalogue. Ask for It.

Here Are a Few Very Popular Varieties.

**SHASTA DAISY**—Large flowers of white and yellow in June.

**GAILLARDIA**—Rich red and crimson petals with yellow border.

**COREOPSIS**—Many golden-yellow flowers on long, graceful stems.

**PYRETHRUM** (Persian Daisy)—Daisy-like flowers of pink, white and red.

**HARDY IRIS**—The beautiful hardy Fleur-de-lis. Comes in many colors.

PRICE---Any of above---30 cts. each.  
ALL 5 PLANTS FOR **\$1.25**

**HOLLYHOCKS**—Double flowers in yellow, white, pink or red.

**LARKSPUR**—The best blue perennial. Choice of light or dark blue varieties.

**HARDY ASTER** (Michaelmas Daisy)—Tall-growing. Flowers of pink, violet or white.

**ELEGANS LILY**—Orange-red lilies in clusters at top of flower stalks.

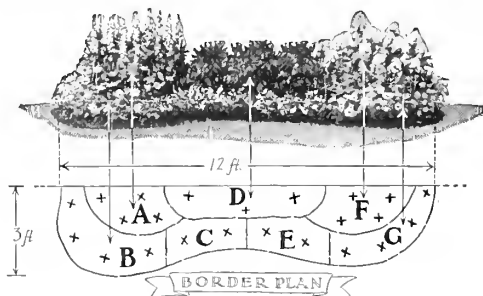
**CORN FLOWER** (Centaurea)—Blue "corn-flowers" all summer.

PRICE---Any of Above---35 cts. each.  
ALL 5 PLANTS FOR **\$1.50**

## Special Perennial Collections

NOTE THESE ATTRACTIVE COMBINATIONS AT REDUCED PRICES

### A Special 12-ft Perennial Bed



| Key | No. of Plants | Variety                           |
|-----|---------------|-----------------------------------|
| A   | 4             | Larkspur (Delphinium)             |
| B   | 4             | Gaillardia (Blanket Flower)       |
| C   | 2             | Achillea (Ball of Snow)           |
| D   | 3             | Peonies (red, white, pink)        |
| E   | 2             | Iceland Poppy. Blooms all summer. |
| F   | 4             | Phlox, Pink. Very showy.          |
| G   | 4             | Alaska Daisy. Yellow and white.   |

23 Flowering Perennials, all strong plants, \$8.85. Special Group Price - - **\$7.25**

### Cut Flower Collection

These 20 perennials are especially suited for cutting. All have attractive flowers with long stems.

|                 |                       |
|-----------------|-----------------------|
| 2 Achillea      | 2 Iris (Fleur-de-Lis) |
| 2 Aster (Hardy) | 2 Persian Daisy       |
| 2 Coreopsis     | 2 Iceland Poppy       |
| 2 Larkspurs     | 2 Anthemis—           |
| 2 Gaillardia    | (Hardy Marguerite)    |
| 2 Baby Breath   |                       |

20 Strong Plants, value \$6.60

Special Price - - - - - **\$5.00**

### Rock Garden Collection

Rock gardens are fascinating additions to any yard. The following 20 perennials are particularly adapted to rockeries.

|                         |                              |
|-------------------------|------------------------------|
| 2 Alyssum (Golden Tuft) | 2 Meadow Sweet (Filipendula) |
| 2 Columbine             | 2 Dwarf Phlox                |
| 2 Harebell              | 2 Arabis (Rockcress)         |
| 2 Dianthus (Pinks)      | 2 Plumy Bleeding Heart       |
| 2 Dwarf Iris            |                              |
| 2 Sedum                 |                              |

20 Choice Rockery Plants, value

\$6.50. Special Collection Price - - **\$5.00**

**The Park Nurseries**

**Holm & Olson, Inc.**  
20-24 West 5th Street, SAINT PAUL

**Landscape Architects**